



ASIAL

AUSTRALIAN SECURITY INDUSTRY
ASSOCIATION LIMITED

TOTAL
MEMBERSHIP
VALUE OVER
\$12K*

TOP 40

MEMBERSHIP BENEFITS

YOUR ESSENTIAL BUSINESS PARTNER

As an ASIAL member, advice and support is always within easy reach to help your business succeed. Please see inside an A-Z of the top 40 invaluable benefits you can access as a ASIAL member.

Give your business a competitive edge by joining today

ASIAL.COM.AU

YOUR ASIAL TOP 40 MEMBERSHIP

01 ADVOCACY, LOBBYING AND REPRESENTATION

Through ASIAL's leadership and advocacy, the case for nationally consistent regulatory standards is being promoted to reduce red tape and raise professional standards.



12 CAREERS PORTAL WITH INSPIRATIONAL VIDEOS AND 31 FACT FILES

Launched in August 2023 to promote career opportunities and pathways in the security industry, the ASIAL Careers Portal features 31 informative fact files, videos and case studies.



02 ALARM MONITORING, GRADING & CERTIFICATION SCHEMES

ASIAL operates a well-respected grading scheme for alarm monitoring centres, as well as a supplementary certification for graded centres that are supported at a separate location, redundant to the main centre.



13 CODES OF PRACTICE/GUIDELINES

The ASIAL Codes of Practice set ethical standards and best practices, covering areas like subcontracting, mobile patrols, cash in transit, discrimination, harassment, and ethical use of automated facial recognition.



03 AON INSURANCE MEMBER OFFER

AON provides insurance cover tailored specifically for your business and have partnered with ASIAL for over 20 years. ASIAL members also benefit by receiving more inclusions than offered by AON's competitors.



14 COMPLIANCE AND REGULATORY ADVICE, GUIDELINES AND SUPPORT

Among the FREE services available include: Compliance Support, Regulatory Updates, Legislative Support, Advocacy and Representation, Codes and Business Practices.



04 APPROVED SECURITY INDUSTRY ASSOCIATION

ASIAL is an approved security industry association under security legislation in ACT, QLD and VIC.



15 CONSUMER AWARENESS CAMPAIGN

ASIAL's consumer awareness campaigns comprise educational materials, national print and digital articles and advertisements, social media outreach and in person presentations to inform and empower consumers about the private security industry.



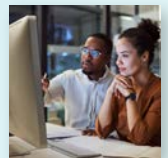
05 ASIAL ANNUAL INDUSTRY CONFERENCE

For over 35 years, the 2-day ASIAL Security Conference has shared expert knowledge and insights. ASIAL members benefit from advanced notification and discounted member exhibitor and conference rates.



16 CONTINUING PROFESSIONAL DEVELOPMENT (CPD) PROGRAM

ASIAL operates a continuing professional development (CPD) program for licence holders in Victoria as required under the Private Security Act 2004, Section 26 (3). A member of the Individual Professional Recognition Program must complete 12 points annually.



06 ASIAL CONSTITUTION CODE OF PROFESSIONAL CONDUCT

The ASIAL Constitution Code of Conduct outlines principles and standards for members in the Australian security industry, promoting ethical conduct, professionalism and compliance.



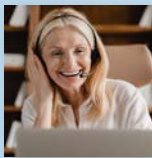
17 CORPORATE RECOGNITION PROGRAM

ASIAL's corporate recognition program is a prestigious initiative. It honours companies for their commitment to high standards, innovation in the industry and continuous membership. Categories include Bronze, Silver, Gold and Platinum.



07 AUSTRALIAN BASED MEMBERSHIP SUPPORT TEAM

ASIAL's Australian-based experienced membership team provides personalised support and industry expertise. They are committed to your success and available 9-5pm, 5 days a week.



18 CYBER SECURITY

Provide information, articles, presentations and access to resources to guide members in building their cyber resilience and preparedness.



08 AUSTRALIANSUPER MEMBER

ASIAL strategic partner, AustralianSuper (Australia's largest superannuation fund) provides members access to a super fund offering low fees, a history of strong long-term performance, and a range of investment options.



19 DELL MEMBER OFFER

Through ASIAL's partnership with Dell Technologies, ASIAL members can access a range of discounts on selected technology products. These include: Up to 10%* discount off laptops, desktops, monitors, accessories and also business support.



09 AUSTRALIAN TENDERS MEMBER DISCOUNT

Australian Tenders offers ASIAL members a 25% discount on the cost of their subscription services.



20 DIGITAL CABLING REGISTRATION CARD

In a first for ACMA-registered cablers and to complement the physical card, the new ASIAL Digital Cabling Registration Card is available for download to smartphone devices via the ASIAL GO app (available on both iOS and Android app stores).



10 BUSINESS TEMPLATES AND TOOLKITS

ASIAL's free business templates and toolkits empower members with valuable resources, enhancing operational efficiency, compliance, and risk management, ultimately contributing to their success in the security industry.



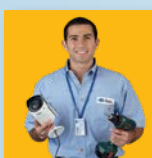
21 E-LEARNING ONLINE AND VIDEO COURSES

The ASIAL eLearning platform provides a range of 250+ affordable, short, online and video courses designed to complement our professional training activities.



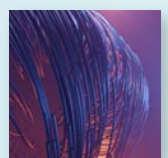
11 CABLING REGISTRY SERVICE

ASIAL is an accredited registrar by the Australian Communications and Media Authority (ACMA). Over 6,500 cablers chose ASIAL and value the dedicated Australian support team available to them 9-5pm, 5 days a week.



22 ELECTRONICS SPECIAL INTEREST GROUP

The Electronics Special Interest Group (SIG) facilitates collaboration, knowledge-sharing and networking among invited members to ensure the association remains at the cutting edge of key issues in the sector.



BENEFITS – WORTH OVER \$12,000*

23 ASIAL GO APP

The ASIAL GO App available exclusively to ASIAL members provides access to everything ASIAL 24/7, giving you active membership in the palm of your hand!



32 SECURITY INSIDER PODCASTS

The ASIAL Security Insider Podcast Series informs the wider security community and industry to help gain key insights on specific topics with guest speakers and discussions. Over 99 FREE episodes and counting to choose from!



24 GUARDHOUSE MEMBER OFFER

Guardhouse is an end-to-end workforce management system custom built for Australian Security companies. ASIAL members are offered a discounted rate.



33 SECURITY INSIDER QUARTERLY MAGAZINE

For over 24 years, the magazine has been a trusted source of reliable information for the industry. Available in print or digital formats.



25 INDUSTRIAL (WORKPLACE) RELATIONS SPECIALIST ADVICES

As a Federally Registered Employer Organisation under the Fair Work Registered Organisations Act 2009, ASIAL provides invaluable representation for members on a wide range of workplace relations issues.



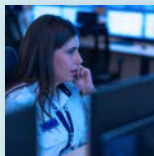
34 SECURITY TECHNICIAN CERTIFICATION (STC TRAINING)

The Security Technician Certification program is a national recognition program initiated by ASIAL and includes Level 1: Certified Security Technician (CST).



26 INDUSTRY BREAKFAST BRIEFINGS ROADSHOW

Each year, ASIAL offers members the opportunity to join them at one of the 17 in person Industry Breakfast Briefings held in all States (excluding NT). A fantastic networking opportunity.



35 SIMPRO MEMBER OFFER

SIMPRO is a leading operations management solution for service, maintenance and project contractors. ASIAL members are eligible to receive a 20% discount on initial implementation costs of simPRO.



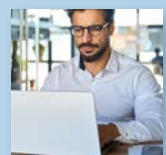
27 INDUSTRY NEWS AND INFORMATION

ASIAL news platforms include social media, website, events, publications, trade shows, articles for trade press, fortnightly newsletters (First Alert, Cabling Alert, Security Update) and member bulletins with breaking news as it happens.



36 SPECIAL INTEREST GROUPS

Special Interest Groups (SIGs) facilitate collaboration, knowledge-sharing and networking among invited members who have expertise to ensure the association remains at the cutting edge of key issues in the sector.



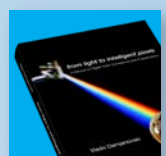
28 INDUSTRY RESEARCH & REPORTS

Funding of industry research and key reports (e.g. annual security licensing report) to ensure members are kept informed about key trends and issues.



37 SPECIALIST PUBLICATIONS FROM LIGHT TO INTELLIGENT PIXELS

ASIAL commissioned CCTV expert Vlado Damjanovski to prepare a new reference manual on IP video surveillance systems and CCTV technology. Available in print or digital formats with discounts for members from our website shop.



29 INTERNATIONAL SECURITY OFFICERS DAY (ISOD)

International Security Officers' Day on 24th July each year recognises the dedication and contributions of security professionals. ASIAL promotes this event in paid and organic media activity to raise awareness with consumers.



38 STANDARDS AUSTRALIA

ASIAL collaborates with Standards Australia to shape and uphold industry standards in the Australian security sector, ensuring adherence to best practices and promoting excellence in security services.



30 SECURITY AND CONFERENCE INDUSTRY EXPO

In partnership with Diversified Communications this is THE industry annual event of the year and comprises a 3 day exhibition, 2 day conference and a gala dinner. ASIAL members are offered discounts on the price of a stand and tickets.



39 SAFE WORKPLACE MANAGEMENT SYSTEM (SWMS)

ASIAL partnered with Integrum Management Systems to configure a robust, affordable SWMS solution designed specifically for the security sector and front-line staff.



31 SECURITY INDUSTRY AWARDS

Organised by ASIAL, the annual Australian Security Industry Awards for Excellence includes the Outstanding Security Performance Awards (the OSPAs) and Australian Security Medals Awards to bring the industry together to celebrate excellence.



40 USE OF ASIAL MEMBER LOGO – THE MARK OF DISTINCTION

Displaying the ASIAL logo serves as a powerful tool to help build customer credibility and trust. Digital and physical logos are available free to full corporate members only.



UNLOCK INCREDIBLE VALUE – JOIN ASIAL TODAY!

Your annual membership fee unlocks unlimited access to benefits that can deliver 12 times the value of the fee you pay today and that is only accessing some of the Top 40 benefits! Plus the membership fee is 100% tax deductible! Why wait? **Don't delay – join ASIAL today!**

FOR MORE INFORMATION
GO TO [ASIAL.COM.AU](https://www.asial.com.au)
OR SCAN THE QR CODE



*The value of the membership is based on a member in Queensland who has annual turnover of \$500,000 to \$1 million, so pays \$1046 year 1 to be a member. In the next 12 months he utilises the IR and Compliance experts. He takes out the SWMS solution, purchases a book, receives Security Insider, attends the 2 day ASIAL conference, uses the Dell offer and our Alarm Monitoring, Grading and Certification Scheme. Our membership team also makes sure his membership is up to date so meets the QLD licensing statutory requirement of being part of an association.

TESTIMONIALS

“ASIAL has provided much-needed support, guidance and advice to me regarding employee and industrial relations matters, which I was able to pass on to my State Managers and Supervisors. With their assistance, we were able to reduce the number of unfair dismissal claims. ASIAL also represented Southern Cross at conciliations and I have always been impressed with the way ASIAL’s in house specialist handled the cases, and the outcome has always been favourable.”

Aimee, Southern Cross Group Pty Ltd

“It is recommended that owners and operators of crowded places give consideration to membership of peak body or advisory networks, such as the Australian Security Industry Association Limited (ASIAL), to stay abreast of industry information and protections that are available, with access to relevant and helpful resources.”

Security Contract Guiding Principles – Australian Government (nationalsecurity.gov.au)

“What an absolute pleasure it is to have dealings with ASIAL. Their in house IR specialist is very thorough and explains things very clearly. He certainly is a great asset to your business.”

Peter, SecureNet Technologies

“I contacted ASIAL to enquire about a cabler’s licence renewal and was very impressed at the speed and response that was provided, answering all my questions and more.”

ASIAL Cabler

“Thank you kindly for the notification. I appreciate the ongoing assistance from ASIAL.”

Robert Hardy, Omega Security Services, Gold Member

“Thank you for all your help, we really appreciate it. We look forward to working with you and your team now and into the future.”

Toni Lawes, Office and Operational Manager, Paladin Security, QLD

Join the peak security industry association today and invest in your future success!

Need assistance or have questions?

Contact our friendly ASIAL team at contactus@asial.com or on 1300 127 425 and we’ll be more than happy to help you on your journey to excellence.

#ASIALMembership



ABOUT ASIAL

This benefits brochure is produced by the Australian Security Industry Association Limited (ASIAL), the peak body for the private security industry. Founded in 1969, ASIAL is the leading security association where membership is a mark of distinction that is valued by members, the public and government.

